



City of Santa Barbara, Parks and Recreation Department

**81st Annual Children's Fiesta Parade
El Desfile De Los Niños
Saturday, August 6, 2011, 10 a.m. State Street**



JOIN THE FUN!

The Santa Barbara Parks & Recreation Department is proud to provide the children of our community with this special opportunity of creative fun! We hope that each child is excited about being a part of this Santa Barbara tradition. **Viva La Fiesta!**

THE THEME- "Celebrate Santa Barbara"

Joanne Funari is the 2011 La Presidenta for Fiesta. She loves Fiesta because she sees that it brings joy to the hearts of young and old alike. She loves the excitement of Fiesta - the stages and streets filled with whirling dancers in beautiful costumes, the sound of mariachis strolling the streets, the smells of authentic food and the lively entertainment and the grandeur of the parades. It is a celebration of Life, History, Community, and Cultural Diversity - A Celebration of Santa Barbara.

In the Children's Fiesta Parade, Santa Barbara's early days are depicted by costumes and hand-drawn carts. Your child may wear any colorful costume that portrays the life-style and traditions of early California. Brightly colored dresses, hats, shawls, and suits are fun and add charm to the parade.

PARADE REGULATIONS

- ❖ **Remember, this is a children's parade.** Adults in the group should only be the appropriate number for the supervision of the group.
- ❖ Adults accompanying children in the parade must be in costumes. A simple costume could be black pants/skirt and a white shirt. **Remember you are in a parade in public on State Street, represent your children and the community; you are very visible please don't wear overly casual clothing.**
- ❖ Horses, donkeys, goats and other animals are encouraged. Horses will be placed in the end of the parade.
- ❖ If your entry includes a horse, it must be less than 14 hands high (56" high at the withers).
- ❖ Signs are restricted to group name only. No commercial and political campaign signs, literature and/or advertising.
- ❖ It is hard and unfair for children (five and under) to be expected to walk the entire route of the parade. They will also slow the pace. They must be transported by floats, carts and wagons.
- ❖ For the safety of participants and bystanders, NO CANDY OR OTHER SOLID OBJECTS MAY BE THROWN!
- ❖ CONFETTI OR FLOWERS MAY BE TOSSED TO THE AUDIENCE.
- ❖ Please remember that this parade is for and represents young children. Take care when choosing the theme for your group; keep it innocent, sweet, peaceful, childlike and non-violent.

WAGONS, CARTS, FLOATS AND MUSIC

- ❖ Carts and wagons must be hand-drawn, motorized and battery operated vehicles are not allowed in the parade. Foot power only.
- ❖ Build a cart or float for your child to ride on. Avoid last minute problems by pre-testing your cart or float before the day of the parade.
- ❖ **MUSIC.....WE LOVE IT!** And so do all the people who come to see the parade! Consider everything from live music, to singing, to an amplified CD player playing Spanish music!

PARADE ASSEMBLY, NUMBER AND OTHER INFO - Important

- ❖ After submitting an official entry in the Children's Fiesta Parade, you will be mailed your Parade Packet, which includes entry number and assembly information.
- ❖ Packets will be **mailed to the contact person on Monday, July 25, 2011**
- ❖ Make sure all your group members know your assembly area and entry number before the parade day!
- ❖ The parade begins promptly at 10 a.m!

We encourage you to tell us all about your group, but keep the script simple and short. Focus on the children in the parade, what they are wearing, how they are related to each other, where they traveled from to be here, describe family members who made the float for the children. Just keep talking about the children. If your script is too long, we will have to edit it, the announcer will not have time to read a long script.

Sample Scripts for Parade Entries

1. "This is the third year of parading for the Fierro-Jimenez family. Little Matthew is accompanied by his two cousins, Serena and Arianna. Matthew has a baby brother on the way who will make his Fiesta debut in the year 2002."
2. "These flower girls, ages 12-14, came all the way from Alaska and Arkansas to participate in today's parade. Let's give them a big welcome to Santa Barbara! The girls are wearing traditional Fiesta dresses and hats bringing plenty of flowers to spread the Fiesta cheer!"
3. "Esther Medina and her grandchildren are showing their Fiesta spirit by wearing beautiful traditional Spanish costumes."
4. "Involved with Fiesta for over 25 years, this very enthusiastic family of cousins is from the Smith Family! What a fantastic float made by older uncles and cousins who themselves were in the parade as children. Welcome all!"
5. "This is the fourth year of parading for 4 year old Riley Flores. This morning he is spreading the Fiesta cheer with his Grandpa who is pulling the float."
6. "Welcome Smith and Jones family! These cousins are 10th generation Santa Barbarans. Their family has been participating in Fiesta for over 40 years. One cousin has come all the way from Sapporo, Japan to participate in his first Fiesta. All the girls' dresses have been made by Martha Jaimes, proud Nana and Aunt. Viva la Fiesta from the Jaimes-Cordero family!"

ENTRY DEADLINE: FRIDAY, JULY 8, 2011

For more information call 564-5418

Mail to:	City of Santa Barbara Parks and Recreation Dept Children's Fiesta Parade P.O. Box 1990 Santa Barbara, CA 93102	Bring to:	Parks and Recreation Department Administration office 620 Laguna Street Santa Barbara, CA 93101
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◀81st Annual Annual▶
2011 Children's Fiesta Parade
Saturday, August 6, 2011
Entry Form



This entry form must be turned in no later than **Friday, July 8, 2011**. Mail to: City of Santa Barbara, Parks and Recreation Department, Children's Fiesta Parade, Youth Activities, P.O. Box 1990 or bring to 620 Laguna St. - Monday-Friday, 9:00am-5:00pm, (805) 564-5418. You may also drop your entry form in the slot at 620 Laguna street after business hours or on weekends.

PLEASE PRINT OR TYPE CLEARLY.

WHAT IS THE NAME OF YOUR PARADE ENTRY? (As it will be referred to on the parade script)

Contact Person: _____

Street Address: _____ City _____ Zip _____

EMAIL _____ Phone (home) _____ Phone (cell) _____

CHILDREN PARTICIPATING: (List additional names on a separate attachment if needed)

NAME (Print)	Age	NAME (Print)	Age	NAME (Print)	Age
1. _____	_____	4. _____	_____	7. _____	_____
2. _____	_____	5. _____	_____	8. _____	_____
3. _____	_____	6. _____	_____	9. _____	_____

Total number of **Children** entered _____ Total number of **Adults** entered _____

ESTIMATE HOW MANY OF THESE ITEMS WILL BE IN YOUR GROUP: (remember no motorized vehicles)

WAGON _____	STROLLER _____
CARTS _____	BIKES, SKATEBOARD _____
FLOATS _____	
OTHER _____	

MUSIC No music _____ Yes music _____ In our attempt to spread out the music, please rate your music level: very low, medium or very loud _____ Live _____ Taped _____

ANIMALS PARTICIPATING:

NAME OF ANIMAL	TYPE OF ANIMAL	RIDDEN OR WALKED
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ENTRY DESCRIPTION FOR PARADE SCRIPT

The information provided here will be used help write the script that our Parade Announcers read along the parade route. You should include special historical facts about your entry; their family, style or origin of costumes of the children; something about their training, their dance; their instrument, their float, etc. The script should center on the CHILDREN, not on the group, business or commercial aspect. Phonetic spelling and notations of difficult names is appreciated. Enter information here or on separate sheet as needed.

Release:

Code of Conduct By signing the entry form you acknowledge that you have read and fully understand the City of Santa Barbara Parks and Recreation Department's "Code of Conduct" and do thereby for yourself and behalf of your children and other adults in your group, agree to abide by its policies and conditions as exactly written.

CITY OF SANTA BARBARA RELEASE AGREEMENT IN CONSIDERATION OF BEING PERMITTED TO PARTICIPATE IN THIS CITY ACTIVITY OR USE OF ANY CITY FACILITIES IN CONNECTION WITH THIS ACTIVITY, THE UNDERSIGNED AGREES TO THE FOLLOWING:

1. THE UNDERSIGNED HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE THE CITY OF SANTA BARBARA, ITS EMPLOYEES, OFFICERS AND AGENTS (hereinafter referred to as "releasees") from all liability to the undersigned, his or her personal representatives, assigns, heirs, and next of kin for any loss, damage, or claim therefore on account of injury to the person or property of the undersigned, whether caused by an negligent act or omission of the releasees or otherwise while the undersigned is participating in the City activity or using any City facilities in connection with the activity.
2. THE UNDERSIGNED HEREBY AGREES TO INDEMNIFY AND HOLD HARMLESS the releasees from all liability, claims, demands, causes of action, charges, expenses, and attorney fees (including attorney fees to establish the releasee's right to indemnity or incurred on appeal) resulting from involvement in this activity whether caused by any negligent act or omission of the releasees or otherwise.
3. THE UNDERSIGNED HEREBY ASSUMES FULL RESPONSIBILITY FOR AND RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE while upon City property or participating in the activity or using any City facilities and equipment whether caused by any negligent act or omission of releasees or otherwise. The undersigned expressly agrees that the foregoing release and waiver, indemnity agreement and assumption of risk are intended to be as broad and inclusive as permitted by California law and that if any portion thereof be held invalid, notwithstanding, the balance shall continue in full legal force and effect.

I acknowledge that I have read the foregoing and that I am aware of the legal consequences of this agreement, including that it prevents me from suing the City or its employees, agents, or officers if I am injured or damaged for any reason as a result of participation in this activity. I further acknowledge that no oral representation, statements or inducements have been made. IF THE PARTICIPANT OR PARTICIPANTS ARE MINORS, his or her custodial parent, legal guardian or group/organization leader must read and execute this agreement.

I hereby warrant that I am legal guardian, custodial parent or group/organization leader of the children listed on this form, that they are minors, and agree, on my own and said minor's(s) behalf to the terms and conditions of the foregoing agreement.

I acknowledge that I have read the **Code of Conduct** and agree to all the terms and conditions of the stated agreement.

Print Adult Name _____ Signature _____

Date: _____ initials for photo release explained below

<p>PHOTOGRAPHY RELEASE: The Parks and Recreation Department may take and use photos of participants for publicity purposes. Photos of participants are used in the City's activity guide and other media publications. I hereby grant the City of Santa Barbara permission to use my likeness, name, voice and words in any broadcast, telecast or print media account of this event or activity free of charge.</p>
